



NOW AVAILABLE IN PHOENIX!

HELP PROTECT YOUR CHILDREN'S EYES WITH COPPERTONE POLARIZED LENSES



DID YOU KNOW?

According to the Skin Cancer Foundation, children under age 10 are at a high risk for skin and eye damage from Ultraviolet Rays (UVR). The skin on their eyelids and around their eyes is more delicate and vulnerable than adult skin.

“And until about age 10, the lens of a child’s eye is clear, allowing greater solar penetration and thus greater UVR-induced ocular changes,” explains Adelaide A. Herbert, M.D. “After that, the lens starts to become more opaque, providing better protection.”

LIFETIME UV EXPOSURE IN THE UNITED STATES

AVERAGE ACCUMULATED EXPOSURE**	AGES
22.73%	1-18
46.53%	19-40
73.7%	41-59
100%	60-78

**Based on a 78 year lifespan; www.skincancer.org

WHY SHOULD YOU BUY COPPERTONE POLARIZED LENSES?

2x

Solar Blue Light Protection of the nearest competitor*

100%

UV Protection for your eyes and surrounding skin*

97%

Reduction in blinding glare*

*Applies to Gray lens color only

HOYA
MUCH MORE TO SEE